



**CYBERLYNX**  
INTERNATIONAL COLLEGE

Making Education Happen

Diploma  
in

*KPT(R2/813/4/0019)/(10/22)/(A7884)*

# FOOTBALL STUDIES



## AIM of course

The overall aim of the programme is to provide students with an academic and vocational grounding in football so as to develop them into competent football professionals. Emphasis is placed on the development of strong technical skills combined with management capabilities.

## ABOUT the course

The Diploma in Football Studies is a 2 ½ year course and is made up of comprehensive modules which include subjects that provide a solid understanding of the complexities and fundamentals of football management. Students are exposed to multidisciplinary programme involving the study of football science, management and social studies. Areas of study include sport development, applied anatomy and physiology, sport and event management, development of football coaching skills, the football business, facilities management, fund raising and sponsorship and various business management skills. It is a very comprehensive programme that ensures all round competencies as well as specialized skills in football management to prepare the student for the challenging career in football management.



# ASSESSMENT

Assessment takes a variety of forms which include course work such as assignments, dissertations, individual and group presentations, projects and formal examination.

# CAREER opportunities

The Diploma in football Studies provides a pathway to numerous career opportunities including entry level positions in amateur and professional football organizations. Opportunities also exist in the football business as well as the football/ sport equipment industry which is growing immensely worldwide. Sports entrepreneurs in various sports related business have become increasingly lucrative. Core areas of graduate employment include:

- Football Manager
- Sports and Fitness Consultant
- Football Club and League Manager
- Facility Development Manager
- Football/Sports Agent
- Sports Counselor
- Sports Journalist/Broadcaster
- Sports Entrepreneur



# ENTREPRENEURSHIP

A special feature at Cyberlynx is that students will also be taught entrepreneurial skills essential for setting up their own business. They will be guided on financial, managerial, innovative and technological competencies required for the success of new business ventures. As such students will be encouraged to undertake an entrepreneurial project of their own with the lecturers' professional supervision.



# PROGRESSION

DIPLOMA IN FOOTBALL STUDIES  
Cyberlynx International College



**BA (HONS) FOOTBALL STUDIES**  
University of Bedfordshire, UK (Final Year)

**BA (HONS) SPORT AND  
BUSINESS MANAGEMENT**  
Bucks New University, UK (Final Year)

**BA (HONS) SPORT MANAGEMENT AND  
FOOTBALL STUDIES**  
Bucks New University, UK (Final Year)

**BACHELOR DEGREE  
LOCALLY AND ABROAD**

## Entry Requirements

- 3 Credits at SPM or,
- Successful completion of high school or O-levels/equivalent or,
- 2 Principal passes at STPM or,
- 3Bs in Senior Middle 3 (UEC) or,
- A-levels or equivalent

