



CYBERLYNX INTERNATIONAL COLLEGE

Diploma
in **KPT(N/813/4/011)/(11/17)/(PA1058)**
**SPORT
CLUB
MANAGEMENT**

AIM of course

This course is aimed at providing sports club managers with the skills and management principles required to manage, run and operate a sports club or facility. It provides an educational foundation and learning experience which helps develop vocation employability. Additionally, it promotes awareness of issues affecting the community, clubs and sports industry as a whole. It integrates academic, vocational and work-based learning successfully.

ABOUT the course

The course is made up of comprehensive modules which include subjects that provide a solid understanding of sports club management. Students are given a broad overview of managerial, social and psychological perspectives as well as business skills. Areas of study include club operations and member services, sporting structures and funding, employment law and staffing matters, financial management of a club/sports facility, leadership and team building, coach and volunteer management, facility development and project management as well as business planning and marketing.

ASSESSMENT

Assessment takes a variety of forms which include coursework such as assignments, dissertations, individual and group presentations, projects and formal examination.

CAREER opportunities

Sports Club Management graduates have numerous career opportunities which would include entry level and mid-management positions in sport clubs and related industries. Career opportunities include:

- Sports and Recreation Club Managers
- Hotel/Food and Beverage Managers
- Sports Promotion and Event Managers
- Stadium/Sports Center Managers
- Sports and Fitness Consultants

ENTREPRENEURSHIP

A special feature at Cyberlynx is that students will also be taught entrepreneurial skills essential for setting up their own business. They will be guided on financial, managerial, innovative and technological competencies required for the success of new business ventures. As such students will be encouraged to undertake an entrepreneurial project of their own with the lecturers' professional supervision.

PROGRESSION

DIPLOMA IN
SPORT CLUB MANAGEMENT
Cyberlynx International College



BA (HONS) SPORT
CLUB MANAGEMENT
Bucks New University, UK (Final Year)

BACHELOR DEGREE
LOCALLY AND ABROAD

Entry Requirements

- 3 Credits at SPM or,
- Successful completion of high school or O-levels/equivalent or,
- 2 Principal passes at STPM or,
- 3Bs in Senior Middle 3 (UEC) or,
- A-levels or equivalent

